



# Flora

recorded Zoom  
workshop with

Anne Elser

## WHERE:

Via Zoom (Info to be sent prior to the workshop. Workshop will be recorded.)

## WHEN:

Sat. & Sun. Jan. 16-17, 2021 9:30 AM - 4:30 PM PST

## COST:

**Check:** \$120, Payable to SfC

**PayPal:** (Fees may apply)

<https://societyforcalligraphy.org/event-3945558>

## ABOUT ANNE

After earning a BFA in painting from the Cleveland Institute of Art and graduate studies in Graphic Design at The Portfolio Center, Anne Elser began her artistic career as a painter, bookbinder, designer, calligrapher, and teacher. Anne teaches online classes and also conducts workshops in the states and internationally.

Her work has been featured in books and magazines across the country, and for both private and corporate clients such as Tiffany & Co, Mont Blanc, Louis Vuitton, Paces Papers, Landor, Martha Stewart Weddings, Belk, Saks Fifth Avenue, Bloomingdales, Clicquot Veauvé, World50, Ogilvy, and more.

**WEBSITE:** [anneelser.com](http://anneelser.com)

**INSTAGRAM:** [@anneelser](https://www.instagram.com/anneelser)

**FACEBOOK:** [Anne-Davnes Dusenberry Elser](https://www.facebook.com/Anne-Davnes-Dusenberry-Elser)

## ABOUT THE WORKSHOP

Flora (the feminine personification of the healing powers of nature), draws upon the texture created by the double-hit, Open-Shaded Script stroke made in Monolinear Lettering, as a way to illustrate flourishes and florae forms as accents and extensions of our lettering. Using watercolor pencils and watercolors, we'll harness the power of sensuous forms through the lens of pencils and a brush, and the vivid expression of color. Pencil meets paintbrush - you'll become more adept at brush control as it flirts so beautifully with the soft, buttery, and thirsty watercolor pencils. We'll use soft oval-shaped curves to describe absolutely every space-filling element on the page with every stroke.

**\*\*\* Open-Shaded Script is a prerequisite for this course.**

Workshop is limited to 20 participants. Enrollment is for current paid Society for Calligraphy members only. Your membership must be current at time of sign-up as well as when class is held. No reservation will be held until your dues are current. If your membership lapses, you become ineligible and your space will be filled from the waiting list. Sign-ups are accepted in advance on a first come, first served basis. No refunds unless your place can be filled from a wait list. If you must cancel, please do so early enough for your place to be filled. For confirmation and prompt receipt of supply list, we recommend that your payment arrive no later than two weeks before the workshop. You do not have a spot in the workshop until you are notified by the coordinator.

**Please send this tear-off with Your check payable to SfC**

**Questions?** E-mail Rosana at [specialworkshops@societyforcalligraphy.org](mailto:specialworkshops@societyforcalligraphy.org). NO audio or video recording of any program, meeting, workshop or other SfC function permitted without prior consent of both guest artist and a representative of the Board of Governors. \*\*\* You must ask permission of the artist/ instructor to photograph any copyrighted materials, including demos.

[www.societyforcalligraphy.org](http://www.societyforcalligraphy.org)

**Send this tear-off with check to: Rosana Ang, 2412 Madrugada Drive, Chino Hills, CA 91709**

## SOCIETY FOR CALLIGRAPHY WORKSHOP

Anne Elser • Flora

Sat. & Sun. Jan 16-17, 2021

Enclose your check for \$120, payable to SfC

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(Please enclose a separate \$25 Membership check payable to SfC. Download membership form at [www.societyforcalligraphy.org](http://www.societyforcalligraphy.org) and you must include it with your check.)

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