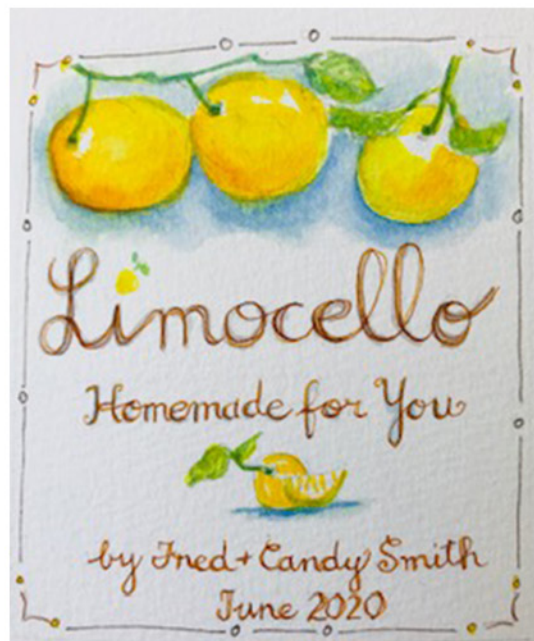
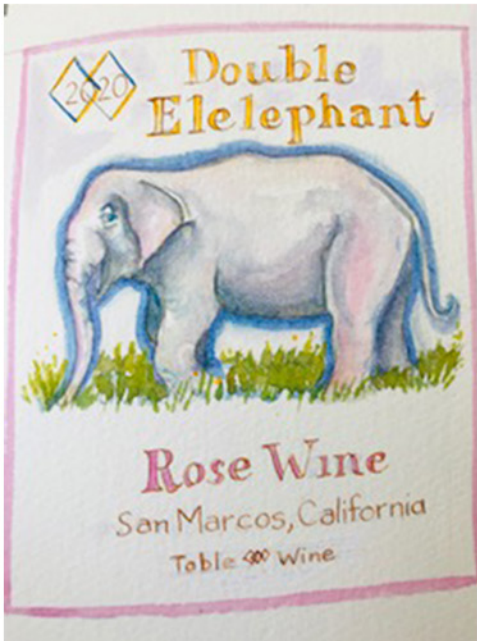


Watercolor an Original Wine Label or Jam Label with Barbara Roth

Society for
Calligraphy



WHERE:

Via Zoom

(info sent before program)

WHEN:

Sat. September 12, 2020, 9:30 AM - 11:30 PM

COST:

Free

RSVP:

Marsha Vanetsky

Email: mmvanetsky1@yahoo.com

ABOUT THE PROGRAM

How to Design, Draw, and Watercolor Labels - you will learn drawing and painting techniques for creating captivating illustrations to combine with your own calligraphy for labels on wine bottles, homemade jams, gift jars, a Limoncello bottle, and more. You'll learn just enough color theory to help you mix vibrant colors and to avoid color mixing disasters. You'll learn which colors create harmony in your work and which catch your viewers eye!

Instruction will include design principles for compelling artwork, plus practical tips for materials you can purchase to print your own labels.

ABOUT BARBARA

Barbara Roth has taught drawing and watercolor painting to students ages 3-93 and believes anyone can learn. She likes to combine pen and ink with watercolor and works in a small journal that fits into her purse. She has a degree in Art from UCLA,

as well as a teacher's credential. She teaches in San Diego, as well as in Europe. She is the author of *Anywhere, Anytime Art: Watercolor*, published by Walter Foster.

Barbara loves teaching watercolor to calligraphers because they are skilled with brushes and pens, curious, hard working, and send her birthday cards :).

SUPPLY LIST: (MORE DETAILS PROVIDED UPON REGISTRATION)

- 6 pieces Arches/other favorite 5"x7", 140 lb. cold press watercolor paper
- Few sheets of copier/drawing paper (for sketching your label ideas)
- Kneaded eraser
- Non-smudging graphite pencil, such as H or HB
- Reference material for image and lettering
- Calligraphy supplies for lettering on your labels
- Palette of watercolor paints with space for mixing colors.
- Watercolor brushes: #6 round brush, a smaller brush for detail, a rigger brush #1 or 2, and optionally, a #10 round brush.

This program is open to both members and non-members. Feel free to bring a friend, just be sure they are registered.

Questions? E-mail Marsha at mmvanetsky1@yahoo.com. NO audio or video recording of any program, meeting, workshop or other SFC function permitted without prior consent of both guest artist and a representative of the Board of Governors. ** You must ask permission of the artist/ instructor to photograph any copyrighted materials, including demos.